SAILS Network News

Volume 15, Issue 8
August 2015

In this issue:

Upcoming Events

SAILS Membership Meeting
Wednesday, 8/19
10 AM - 12 PM
Norfolk Public Library

SAILS Board Meeting
Wednesday, 9/16
10 AM - 12 PM
SAILS Meeting Room

Circulation Roundtable
Thursday, 9/17
10 AM - 12 PM
Mattapoisett Public Library

Circulation Roundtable
Tuesday, 9/22
10 AM - 12 PM
Mattapoisett Public Library

Beginning Cataloging Training
Tuesday, 9/29
9 AM - 11:30 PM
SAILS Training Room

Full event calendar

Opportunities for Inspiration!

The Network's Strategic Plan was very clear in emphasizing the need for member library & network staff to stay abreast of current technolgoies. It states, "GOAL #5 Member libraries will receive network provided guidance and support in employing emerging technology" Well here is our first year using the new plan and we already have plenty opportunities for you to take advantage of!

in·spi·ra·tion
/ˌinspəˈrāSHən/ 🔊

Noun
1. The process of being mentally stimulated to do or feel something, esp. to do something creative: "flashes of inspiration".
2. The quality of having been so stimulated, esp. when evident in something: "a moment of inspiration in an otherwise dull display".

Web Tools for Marketing Your Library - Bookletters and Plymouth Rocket
A 2 hour overview of using Bookletters to market your library's collection and services - Patty Morey from Booksite
A 1 hour overview of Plymouth Rocket products - Jim Stewart from Plymouth Rocket
The will be a Q & A opportunity for both products

Thursday September 24, 2015, 10:00 AM - 1:00 PM @ the Lakeville Public Library

Website Communications Skills
This workshop will focus on ways to improve communication on websites. Topics include overall strategies, how to write for the web, what to think about when using images and how to take advantage of the technology that is par tof any website's content management system. The workshop will include time to to critique each attendee's homepage with participants contributing suggestions based on what they have just learned. Participants are limited to 6 and only one person from a library. Workshop Presenter - Robert Levers of Levers Advertising and Design.
Tuesday October 13, 2015, 10:00 AM - 12:00 PM @ the SAILS Meeting Room
Tuesday November 3, 2015, 10:00 AM - 12:00 PM @ the SAILS Meeting Room
Tuesday November 17, 2015, 10:00 AM - 12:00 PM @ the SAILS Meeting Room
Tuesday December 1, 2015, 10:00 AM - 12:00 PM @ the SAILS Meeting Room
Tuesday December 15, 2015, 10:00 AM - 12:00 PM @ the SAILS Meeting Room

TechLogic - intro to RFID, New Methods of Self-Service
Review of the TechLogic line of products, with an emphasis on the fact that their self-check is form factor agnostic and can be hung on a wall, placed at circ, or be a full blown kiosk. Discus the fiscal/productivity gains stemming from RFID implementation.

Discussion of consortium discount and turnkey tagging, because while some of the libraries down south do not exceed 100,000 items if two or more went in together we'd come in and do the tagging.

This is not a product endorsement but an opportunity for SAILS members to hear about what is new in the world of self-check and RFID. This would be of particular interest to libraries doing building plans or engaged in strategic planning.
Tuesday October 27, 2015, 10:00 AM - 12:30 PM @ the SAILS Meeting Room

Technology Infrastructure in the Library
A presentation by FTG Technologies that will discuss various types of technology planning in the library. Topics will include:
Security cameras and building security
Wired vs Wireless
Basic infrastructure - cabling, cable management, data closet
Thursday November 5, 2015, 10:00 AM - 12:30 PM @ the SAILS Meeting Room

Dynamics in the Network

We have a lot of movement this season in the network and wish to congratulate some people in their new positions. Jason Bloom, formerly of the Ames Free Library in Easton is now the Director at the Middleborough Public Library. Deb Rich has taken over as the Acting Director of Wareham and Jayme Viveiros, who recently left the position as Member Services Librarian at SAILS is now the Director of the Lakeville Free Public Library. We wish them all the best and know they have many to call on for advice in the SAILS library community.

Item Group Editor

Do you need to move items between home locations or change item types for a large number of records? If you do, the Item Group Editor is the tool for you. This wizard allows you to create and save a list of titles that all need the same changes. For example, you can use this wizard for titles that you move from your general collection to the summer reading area. Using this wizard, you can create a list of titles that need the home location changed from Fiction to Summer read and those records will all be updated. Since the list is saved, you can easily reverse those changes when the summer reading titles need to be returned to the general collection.

This wizard is available to anyone who has a Tech login. Contact SAILS support support@sailsinc.org to schedule training.

Protecting Privacy

On July 27th, SAILS updated the Enterprise online catalog to use secure socket layer technology (SSL). The reason for the change is to protect patron privacy. Each time you fill out a form on the web, and the website is not a secure website, you're sending the data in plain text. If there is anyone online who is purposefully looking to capture data going over the net, your form submission is easy to get. Easy for people who know how to get that information. The average person isn't going to see what you sent unless they're looking over your shoulder, but if someone is using a software program to sniff out this type of information, they'll be able to get it.

SSL encrypts your data using technology that can't get decrypted without a key to unlock the code. The only one holding the key is the site on the other end. In our case, the link is between the patron's browser and our server, which is hosted by SirsiDynix. Patrons send minimal personal data through Enterprise, and most of it is anonymous, but as web services continue to increase opportunities for personalization, we'll be in a good position to offer new services as they become available.

Overdrive Holds Increase

In July, the Overdrive Committee approved the change to increase the number of holds a person can have to 10 at a time. The thought was people are waiting on hold for so long that they run out of space to add more. We'll also be doing a study to see if it's in the patrons' best interest to remove the 21 day checkout option and just have the 7 and 14 day loan periods.

SAILS Library Network
10 Riverside Drive, Suite 102
Lakeville, MA 02347
(800) 331-3764
(508) 946-8600
fax: (508) 946-8605
email: support@sailsinc.org
URL: http://www.sailsinc.org

Forward this message to a friend