SAILS Network News

Library Network — July 2002

In this Issue

Spine Labels	p.1
Hold Fulfillment Policy	p 1
Disabilities Workshop	p.1
ALA Conference Report	p.2
Library PR Kit Info	p.2
iBistro Updates	p.3
SAILS Network Statistics	p.3
Upcoming Events	p.4

Spine Labels

The following is e-mail, sent by Elena Guadagno, Product Analyst, Montreal Lead, Sirsi Canada Inc.

Hello all,

I'm happy to announce that Sirsi is developing a Label Designer that will enable you to customize what information goes onto each label (for example, copy number, call number, author, title, date...). It will also allow you to customize your own rectangular labels (size & number of labels), be it spine or book or both. You will be able to Preview how your labels will Print prior to actually printing it. In addition, using certain rules that we have outlined, you will also be able to customize how a call number will be split on your label.

This functionality is planned for release with Unicorn 2003.

Approved 6/19/2002

SAILS Library Network Hold Fulfillment Policy

All members must make circulating collections available for interlibrary loan to other members on the same basis as they are in their own member organization. (SAILS BY-LAWS approved 5/2000)
Popular circulating collections that may be restricted from filling network loans are:

- Rental
- Friends
- Restricted memorial

Requests for exemption from filling holds must be submitted in writing to the SAILS Board of Directors.

Libraries must have a minimum of 1 copy of a title of the same format available for system wide lending.

For every 3 copies of a restricted title, member libraries must purchase 1 additional copy for system wide availability

Oversize and multi-media kits are automatically exempt from filling holds due to the difficulty in packaging and shipping them.

Serving People with Disabilities Workshop

Are you currently serving people with disabilities?
In a roundtable discussion at a Metrowest Workshop Steve had the opportunity to learn more about Assistive Technology and hear about the experiences of those libraries that have been using products that help people with disabilities. Steve will be becoming more familiar with the software that Adaptive Technology Consulting provides.

If you are interested in finding out what products are on the market that serve people with disabilities and what the hardware requirements may be for different types of software then please contact Steve Wilson.

ALA 2002 Annual Conference Report

I would have to say that my first introduction to an ALA conference would be hard to top! Since I had been down the web designer and Online Reference paths at previous conferences, I thought it would be nice to focus on Library Promotion. There are some excellent ideas out there. In fact, the first session I went to was titled: "A Showcase of Award-Winning Ideas from Small and Med.- Sized Libraries".

Three libraries were featured, but the last one stood out, due to the shear volume of programs it hosted. The B.B.Comer Library, from Sylacauga, AL has done some wonderful programming, and grants provided most of the funding. Some of these programs include:

BIBS (Baby Information Books & Services

Better Beginnings (same concept as BIBS, but for older children)

Mother Read/Father Read

"Keats-Fest" – in celebration of Ezra Jack Keats

In 1991, they created a Library Foundation, to subsidize the town's expenses, since many of its patrons are local residents. For information on their current programs, please visit http://www.sylacauga.net/library/.

Featured in the "Promoting and Marketing Your Library" session was the Sarasota County Library System. They focused on getting the library to become a presence in the community. After realized people weren't coming into the library, they went to the people; parks, beaches, schools, etc. At first, they went with paper and pencil, but now they bring a laptop with a wireless link to the catalog, and registered people right on site.

Each new town employee also received a library card application with his or her employment package. A town delivery system delivers holds right to the town hall employees.

I thought their best, and probably easiest idea, was to hook up with the local pizza delivery shop and have them deliver fliers, featuring library events, to their customers. They targeted teens when they realized the teenagers were ordering a lot of pizzas! The only cost was for the copies. It was also nice that a patron, who was more than willing to help the library, owned the pizza place. Again, it's getting the hook into the community.

The Salt Lake City Public Library System (http://www.slcpl.lib.ut.us/) has done a great job working with the local media to publicize their events. I will add the handout, chocked-full of press releases, to the PR Kits. Also mentioned is the Shy Librarian website (http://www.shylibrarian.com/) which is all about library promotion. You may download the pdf-formatted newsletter, free of charge, from their website. In fact, the BPL is featured in an article on p.1.

~ Laurie Lessner

Library PR Kits

The Kits containing the wonderful PR materials from the SAILS Libraries still have holds! If you wish to take a look at some great ideas from your fellow libraries, get in the queue and place a hold today!

More good ideas can be had from the ALA "Swap & Shop--PR Survivors: Great PR Ideas That Didn't Get Voted Off the Island". Although graphic designers produced most of the items, you can still find inspiration! Since there are so many items – a huge, overflowing plastic bag – SAILS is looking into having a roundtable, where the items will be on display for everyone to come in and see. If any library would be interesting in hosting this roundtable, please contact dconrad@sailsinc.org or llessner@sailsinc.org.

iBistro – Look out for…

Summer Reading Lists

Many libraries have had their community's Summer Reading Lists posted to their library's iBistro. If you would like your list added, please e-mail it to llessner@sailsinc.org.

HERE Library

Would you like your library to be the default library searched, for patrons using the "Browse Subjects" and "Kids' Library" picture searches? If so, your wish can be granted. SAILS has installed a new program which can configure your library to have HERE be the default search.

What can this mean?

- People logging in from home will have the library that issued their library card, be the library searched for the picture searches.
- The patron isn't able to limit their search, to search "All Libraries", since a browse search doesn't allow limiting.
- If a patron is on the full-details screen, the can "change the display" to view all libraries' holdings.

Just a few things you may want to think about before making the decision. To see it in action, log into the test server – http://salt.sailsinc.org, with the UserID of 22040000003434 and the PIN of 8679.
If you would like this feature installed, please contact llessner@sailsinc.org.

Message Change

It had come to our attention that the "# of items eligible for renewal" message, on the renew items page, wasn't really accurate. This really only gave the # of items checked out. This has been changed to say # of items checked out. Thanks to *Danielle Bowker ~ Middleboro*, for pointing this out to us.

SAILS Network Statistics

FY02 Overview	December	November	October	September	August	July	July-Dec Total
Total Intranetwork Loans	33572	37679	42630	38362	61945	44473	258661
Total Items Circulated	287283	360126	391838	326199	403007	428955	2197408
Cataloging Requests	2,585	3,062	3478	2632	3153	2323	17233
MARC Records Added	2,772	3283	3907	2658	3,488	2517	18625
Patrons Added	2223	3139	4880	4215	4323	3680	22460
Holds	12199	15053	15206	12998	10916	14163	80535
Total MARC	827311	823985	821069	817813	814718	813694	
Total Holdings	3024090	3019827	3010518	2992770	2978318	2970634	
Total Patron	464857	462985	460047	455654	452082	448448	

	June	May	April	March	February	January	Jan-June Total	Total FY01
Total Intranetwork Loans		41,809	41,453	48067	41875	43943	175338	**475,808**
Total Items Circulated		338,613	340,840	383827	381174	307100	1412941	**3,948,962**
Cataloging Requests		3,434	3,351	3,451	2771	3,378	12951	**33,618**
MARC Records Added		3,569	3,263	3,387	2988	3,308	12946	**35,140**
Patrons Added		3,143	2,898	3238	3442	3168	12746	**38,349**
Holds		17,900	16,291	20834	16350	20111	73586	**172,021**
Total MARC		838,786	836,511	833218	831003	829388		
Total Holdings		3,061,996	3,051,723	3040212	3031367	3030984		
Total Patron		476,011	474,633	472887	471099	467872		

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Upcoming Training

Detailed descriptions and registration information, are available on the SAILS website.

Advanced Searching in WorkFlows & iBistro
08/15/02 9:30am to noon
08/16/02 9:30am to noon
SAILS Training Room

Beginning Cataloging
7/18/2002 9am to noon
8/14/2002 1pm to 4pm
9/24/2002 9am to noon
SAILS Training Room

Beginning Searching in WorkFlows & iBistro
07/11/02 9:30am to noon
07/12/02 9:30am to noon
SAILS Training Room

Beginning Serials (Full)
9/18/2002 9am to noon
SAILS Training Room

Creating Paperback Records for Circulation Staff
07/16/02 1pm to 3:30pm
08/08/02 9am to 11:30am
SAILS Training Room

Introduction to FrontPage 2000
7/23/2002 9:30am to noon
SAILS Training Room

Personal Computer Basics
9/5/2002 9:30am to 11am
SAILS Training Room

Security Workshop
09/10/02 9:30am to noon
SAILS Meeting Room

Virtual Catalog Training
08/22/02 10am to noon
09/12/02 1pm to 3pm
09/25/02 10am to noon
SAILS Meeting Room

Upcoming Meetings

Board Meeting
07/17/02 10am
SAILS Meeting Room