

E Energize: Online Reference Services

Chris Sherman - The Invisible Web
<http://www.invisible-web.net/>

The invisible web is basically a portion of the web that isn't listed in the search engines or directories. This doesn't mean that you can't access it. In fact, on Mr. Sherman's website, he has a directory full of wonderful, and mostly free, sites.

Mr. Sherman began with a brief history of the Internet and WWW, focusing on the rise and fall of the various search engines and how Google came out with the last big innovation, when they based their ranking on popularity. This had never been done previously. The advances are now on a smaller level, but are still there, namely the concept of personalization of search engines and web sites. For example, Yahoo! shopping has a feature called "Smart Sort" [<http://shopping.yahoo.com/smartsort/>]. It bases the search results on criteria you list on a sliding scale of importance. There are also alert services which will notify you when a website is updated. watchthatpage.com can send you an email of the changed content on a website.

MassAnswers (Anne Woodrum and

Emily Thompson, BPL)
 Anne and Emily gave a demo of the MassAnswers project, which uses the 24/7 collaborative reference software. They showed the staff and patron side of the process.

Online Readers' Advisory Services
 (Leane Ellis, Lucious Beebe Memorial Library, Wakefield)

This was such an interesting presentation, aside from the fact that Leane's website was down! She told of the booklists she creates for her library, and eventually got to show some of them. Based on her use of the genre spine label stickers on their website, I was able to submit an enhancement request to Sirsi, asking if they would add genre icons to the hit list in iBistro, based on the genre in the record. That could be a fun and helpful visual cue for your patrons.

Definitely take a look at the Beebe Memorial Library's booklist page [<http://www.wakefieldlibrary.org/zbooklists.htm>]. Leane thought the strongest aspect of their lists were that they linked the titles to their online catalog, as we do with our Summer Reading Lists.

Book Index with Reviews Demo (Ann Murdock, EBSCO)

This new product from EBSCO is

INSIDE THIS ISSUE:

E-Energize	1-2
Notable Dartclix Sites	2
Network Statistics	3
Upcoming Events	3

Getting Started— Readers' Advisory

- [Websites for Book Lovers](#), from Morton Grove Public Library
- [Dear Reader](#)—get patrons hooked on the newest titles, with a chapter-a-day email. Includes promotion ideas for libraries.
- [Reader's Club](#)—a website from the Public Library of Charlotte & Mecklenburg.

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(Continued from page 1)

from the people who developed Novelist. This seems to be an interesting product with a lot of potential for patrons and staff. As with other EBSCO products, Book Index is able to link to the title record in iBistro.



Unlike Novelist, the ability for iBistro to link out to Book Index is not currently available, though may be something we'll see in the future. Similar to iBistro, Book Index allows users to create a list of favorite authors and subjects, and be emailed when matching titles are added to the product.

SEMLS is currently offering a trial of this database. If you are interested, visit the [SEMLS website](#) for more details.

Notable Dartclix Sites

These are fully searchable website records, available in iBistro.

Remember the Alamo

—<http://www.pbs.org/wgbh/amex/alamo/>

“on-line companion to the American Experience film documentary that takes visitors up-close and personal inside the favorite San Antonio landmark: the Alamo. Explore Texas history and territory from the 16th century to statehood, meet an extraordinary early Texas family, and go behind the scenes with the film producer and San Antonio native, Joseph Tovares.”



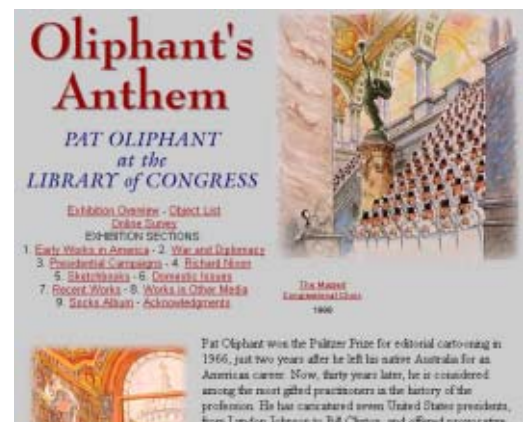
Discover archeology - <http://www.cr.nps.gov/aad/PUBLIC/discover.htm>

“This Web site is the result of a Harris poll that assessed Americans' understanding of archeology. The poll results indicated that people care deeply about archeology and want to know more. Come and explore discoveries of the earliest Americans and art through on-line activities, illustrated case studies, and fun facts. The site also introduces basic archeological methods, techniques, and up-to-date interpretations.”

Oliphant's anthem : Pat Oliphant at the Library of Congress—

<http://www.cr.nps.gov/aad/PUBLIC/discover.htm>

“Features the exhibits by the renowned cartoonist Pat Oliphant at the Library of Congress in Washington, D.C.. Describes his style & his great tradition in political cartooning.”



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Upcoming Training & Meetings

Upcoming Training

Detailed descriptions and registration information, are available on the [SAILS website](http://www.sailsinc.org).

Beginning Acquisitions

06/15/2004

06/17/2004

9am SAILS Training Room

Upcoming Meetings & Events

Circulation Meeting

06/01/2004

9:30am SAILS Meeting Room

Wireless Committee

06/03/2004

11am SAILS Meeting Room

Technical Services Meeting

06/10/2004

10am SAILS Meeting Room

Sirsi Update

06/16/2004

10am SAILS Meeting Room

Board Meeting (Membership)

06/16/2004

11am SAILS Meeting Room

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SAILS Network Statistics

FY04 Overview	December	November	October	September	August	July
Total Intranetwork Loans	41,116	41,675	48,551	39,894	44,057	47,458
Total Items Circulated	286,943	340,470	375,088	344,044	351,606	412,162
VirtCat Items Borrowed	559	644	673	620	408	518
VirtCat Items Loaned	202	314	295	318	250	301
Cataloging Requests	2,491	2,520	4,225	3,176	2,403	2,586
MARC Records Added	2,959	2,917	4,088	3,699	2,376	2,985
Patrons Added	1,617	3,419	4,240	6,935	3,571	3,513
Holds	22,014	26,822	28,163	24,411	24,421	25,558
Total MARC	903,727	901,016	898,448	893,731	890,100	888,434
Total Holdings	3,257,995	3,254,731	3,244,320	3,228,140	3,218,976	3,210,212
Total Patron	494,005	493,118	490,224	486,379	481,343	497,196

FY04 Overview	June	May	April	March	February	January	Total FY04
Total Intranetwork Loans			45,943	54,594	43,877	45,728	406,950
Total Items Circulated			359,215	420,753	358,188	354,331	3,243,585
VirtCat Items Borrowed			723	857	633	636	5,548
VirtCat Items Loaned			193	273	268	257	2,478
Cataloging Requests			2,776	3,202	2,592	2,566	25,761
MARC Records Added			2,723	3,982	2,784	2,784	28,574
Patrons Added			2,506	3,063	2,908	2,697	31,963
Holds			28,423	33,474	29,016	32,016	245,895
Total MARC			915,253	912,282	908,851	907,169	912,282
Total Holdings			3,266,112	3,255,203	3,256,683	3,256,320	3,255,203
Total Patron			503,697	510,717	499,011	496,345	510,717