

## SAILS Executive Director's Report

We finished our first month of closely monitoring system performance and maintaining a daily log of common administrative activities to make sure everything is being done properly. We discovered part of the problem we were experiencing with sending out user announcements and have changed how we schedule those announcements to avoid system problems. SirsiDynix has recommended that we plan to install monthly Sun patch bundles which we will do the 3rd Wednesday of the month. We have to reboot the computer itself that day so this will minimize downtime. We do this at 7 a.m. and should be back online by 7:30 a.m.

A lot of time has been spent preparing the system for the opening of our school members. We had a meeting for the school librarians on 9/12 when we reviewed network services and updated them on upcoming system events. There are a number of new school media specialists this year so it was a great opportunity to meet and greet.

We welcomed our new PC Support Services staff member, Jorj (pronounced George) Pitter just after Labor Day and he and Steve have been out visiting libraries and getting caught up on the backlog of PC Support issues. Steve is finishing up the Envisionware installations for the phase 2 libraries as well.

Kristin has been working on a special project for Mass Maritime to add records for special electronic resources to the database. At the same time she has been busy cleaning up the database and updating our OCLC records. The first non-print seminar was held on September 26th and everyone in attendance liked the format. These will continue to be offered throughout the year. Claudette is out on extended leave so Kristin and Jenn are working hard to keep up.

Laurie has completed work on the FY06 Annual Report and has been attending several meetings of the MBLC Database Authentication Committee. She has also updated iBistro for TixKeeper subscribers to let their patrons auto-login to TixKeeper when requesting a pass.

A lot of time has been spent reviewing vendor proposals for our upcoming telecommunications upgrade project. Work should begin in early 2007 and completed by the end of February. At its completion every member should have vastly improved equipment and access to SAILS and its resources.

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*On the 3rd Wednesday of every month we will be rebooting the server and downloading operating system patches. We will be offline until approximately 7:30 a.m. If you come in early you can try to log in - once we are done you can connect to the server. For schools, please be aware of this when planning special projects or classroom visits (as much as you can of course)*

## October Roundtables

SAILS is once again sponsoring regional roundtables for cataloging and circulation staff members to meet and exchange ideas in an informal setting. The Cataloging Roundtable will be held at the Somerset Public Library on October 12 from 10 a.m. to noon.

The Circulation Roundtable will be held at the Norton Public Library from 10 a.m. to noon. In addition, there will be another Circulation and Cataloging roundtable in November and several in the spring. These were well received last year and we hope to continue that success this year.

## YouTube and the Library

Founded in February 2005, YouTube is a consumer media company for people to watch and share original videos worldwide through a Web experience. YouTube originally started as a personal video sharing service, and has grown into an entertainment destination with people watching more than 70 million videos on the site daily. It's the fastest growing website on the World Wide Web. The site has more than 20 million visitors a month according to Nielsen/NetRatings.

Everyone can watch videos on YouTube—both on YouTube.com and across the Internet. People can see first-hand accounts of current events, find videos about their hobbies and interests, and discover the quirky and unusual. As more people capture special moments on video, YouTube is empowering them to become the broadcasters of tomorrow.

With YouTube, people can:

- Upload, tag and share videos worldwide
- Browse millions of original videos uploaded by community members
- Find, join and create video groups to connect with people who have similar interests
- Customize the experience by subscribing to member videos, saving favorites, and creating playlists
- Integrate YouTube videos on websites using video embeds or APIs

Make videos public or private—users can elect to broadcast their videos publicly or share them privately with friends and family upon upload.

A number of libraries across the country have uploaded short videos as a form of library public relations. Some examples are:

- A library tour for incoming students <http://www.youtube.com/watch?v=bsuGtg0KhpM>
- An overview of technology available at the library - <http://www.youtube.com/watch?v=yn9uAR8n2wI>
- An ad for the Billerica Public Library - <http://www.youtube.com/watch?v=L8aVGyTm3BM>
- A tour of the Seattle Public Library: <http://www.youtube.com/watch?v=IRZTKK58wqo>
- A public service announcement [http://www.youtube.com/watch?v=IljzL2CQ\\_QQ](http://www.youtube.com/watch?v=IljzL2CQ_QQ)
- A fun project done by library staff during an in service day - [http://www.youtube.com/watch?v=vrtYdFV\\_Eak](http://www.youtube.com/watch?v=vrtYdFV_Eak)

According to recent figures, more than 25,000 videos added per day. It has a huge user base and hit popularity – and its Free! YouTube appeals to younger Internet users who are attracted to it and other social networking sites such as MySpace. If you haven't done so already check it out. You might have something appropriate to post about your library on the site or you might be able to find videos you can link to your library website. If nothing else, it's interesting to see what other libraries are doing.

## Welcome Jorj!

I am pleased to welcome Jorj Pitter to the SAILS Staff. Jorj is the PC Support Specialist working with the libraries that subscribe to our PC Support program and will be responsible for traveling to libraries to assist them with malfunctioning equipment. If you need to contact him, you can email [pcsupport@sailsinc.org](mailto:pcsupport@sailsinc.org) or if calling the office for pcsupport simply press 2.

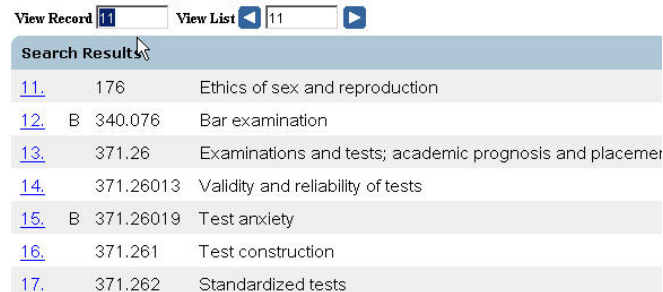


## Web Dewey Training Offer

I have received an offer from OCLC that your staff can be trained by the Product Manager of Web Dewey at the SAILS office. The cost of this training would be expenses only.

We also have the option of setting up a training session that can be done over the web. The disadvantage of this type of training is that you lose the personal contact with the trainer and it is more difficult to ask questions.

If you have new staff or staff who never tried Web Dewey, this would be a great opportunity to get training. The advantage to having the product manager do training onsite is that we can get a training that would be tailored to our needs. It also is an opportunity to make suggestions on improvements. They lead the development and are usually the most knowledgeable about how the product works.



If you could, please let me know if you are interested in me pursuing either the onsite or the web training?

For the onsite training, I would need to know approximately how many people you would be able to send.

Thank you,  
Kristin

## Network Brochure Updated

Just a note to let everyone know that the PubPac Committee has updated the network's patron brochure to read the following: "History SAILS On... —digitalized historical documents and primary source material for research or enjoyment". This change was made in response to an anonymous suggestion through the SAILS Suggestion Form.

More changes to the brochure will be coming in the future, based on a few new features in the next software release, tentatively scheduled for the first part of November.

~ Laurie L.

## SAILS Library Network

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## Upcoming Training & Meetings

### Upcoming Training

Detailed descriptions and registration information, are available on the [SAILS website](#).

#### Virtual Catalog Training

10/04/2006

10 am—noon & 1pm—3pm, SAILS Meeting Room

#### iBistro Fundamentals

10/11/2006

9:30 am to noon & 1pm—3:30 pm, SAILS Meeting Room

#### Beginning Cataloging Training (Full)

10/25/2006

#### Cataloging Non-print Materials Seminar

11/29/2006

9 am to noon, SAILS Meeting Room

### Upcoming Meetings & Events

#### SAILS Membership Meeting

10/18/2006

10 am, SAILS Meeting Room

#### Cataloging Roundtables

10/12/2006, 10 am—noon, Somerset Public Library

11/07/2006, 10 am—noon, Mansfield Public Library

#### Circulation Roundtables

10/24/2006, 10 am—noon, Norton Public Library

11/02/2006, 10 am—noon, Somerset Public Library

## SAILS Network Statistics

FY06-07 Overview	Aug '07	July '07	June '06	May '06	April '06	March '06	Total FY07
Total Intranetwork Loans	63,481	58,666	55,782	60,272	51,646	64,338	122,147
Total Items Circulated	419,288	412,360	380,167	374,577	350,603	413,758	831,648
OverDrive Circulation	576	589	440	409	394	407	1,165
VirtCat Items Borrowed	1,270	1,129	985	1,259		1,345	2,399
VirtCat Items Loaned	518	515	439	572		587	1,033
Cataloging Requests	2,948	2,518	2,359	3,023	2,333	3,104	5,466
WebDewey Sessions	102	86	107	110	98	100	188
MARC Records Added	4,256	3,576	3,951	4,066	3,434	3,873	7,832
Patrons Added	4,235	3,024	3,099	2,306	2,502	2,901	7,259
Holds	45,261	43,938	41,708	42,811	40,072	45,690	89,199
Total MARC	959,615	957,002	955,666	953,565	952,231	948,830	959,615
Total Holdings	3,434,261	3,420,815	3,417,415	3,403,777	3,396,932	3,386,781	3,434,261
Total Patron	535,599	537,501	535,841	534,543	534,153	533,717	535,599
Total Uptime	98.2	99.11					